

Hey Partners!

We are very excited to announce our 1st annual 2010 Stone and Tile PRO Partner Conference which will be on a cruise to Cozumel Mexico!

It will be a great time for fun and relaxation plus valuable workshops and a keynote speaker that you will really appreciate. You will be able to meet and greet your fellow Partners as well as Dr. Fred (Fred Hueston), John Freitag, Debbie Shaw, Troy Lewis and your entire support team, and Chad Schmidt and Margi Lortie from Stonecare Central.

OVERVIEW

Theme: Growing Your Business in 2010

We've all been hit hard by extraordinarily challenging economic times. Now it's time to pick ourselves up, dust ourselves off and take our respective businesses to a whole new level in 2010. To get you all started on the right foot, we have lined up some impressive speakers and presenters to make sure you walk away armed with ROCK SOLID inspiration, ideas, and resources to help each of you reach your goals.

Our keynote speaker is Jay Conrad Levinson. Jay is world renown as a marketing expert. (Please see page 3 to learn more about him.)

Fred Hueston, our own Chief Technical Director, and John Freitag, director of The Stone and Tile School, will be leading round table discussions and providing mini training workshops.

Jeff Farlow will lead a mini-seminar and round table discussion on financial planning, life insurance and other important financial management issues.

Other workshops may also be available. We'll keep you posted.

There will also be games, prizes, great giveaways and resources.

WHEN & WHERE

We'll be boarding the Carnival Inspiration from Tampa FL on Thursday afternoon (Feb 18, 2010) and returning to Tampa early Monday morning.

Thursday Afternoon: Meet and Greet / Cocktails

Friday: Morning and afternoon workshop sessions

Saturday: All day in Cozumel Mexico – Enjoy!

Sunday: Morning workshops; afternoon: Keynote Speaker followed by closing ceremony and door prizes

Monday: Early morning back in Tampa

TRAVEL DETAILS

PASSPORT: A passport is strongly recommended. While the only legal requirement when leaving and returning at the same port is a birth certificate (proof of citizenship) we urge all to have a passport in case of emergency. If for example, you need to fly home suddenly, you would have to have a passport.

THINGS TO DO

On Board: Great meals, swimming, casinos, bars, discos, entertainment.

On shore excursions: Cozumel is famous for its snorkeling / diving. See details of all the great things to do on the following pages...

QUESTIONS?

Call us at (877) 715.5313. Or, if you have questions or need help with travel arrangements, please contact our travel agent: Rick Trollinger at (919) 971-9836 or email: rick@agapecruisetravel.com

DON'T WAIT!

Need incentive to make your reservation as early as possible? We will be having a raffle for valuable door prizes including a \$2,000.00 Stonecare Central Shopping spree! The earlier you make your reservation the more chances you'll have to win!

Register by...

July 31, 2009 – 50 Chances

August 31, 2009 – 25 Chances

September 30 – 10 Chances

After September 30 but before December 20 – 5 Chances

After December 20th – 1 Chance

WHO SHOULD GO?

This cruise / conference is open to all Stone and Tile PRO Partners, their families employees, partners, and guests.

HOW MUCH?

Fees start at \$725 per Partner (spouses and kids are greatly discounted). Price includes all taxes, port fees, gourmet meals on board, live entertainment and more!

Jay Conrad Levinson is the author of the best-selling marketing series in history, "Guerrilla Marketing," plus 30 other books. His books have sold 14 million copies worldwide. His guerrilla concepts have influenced marketing so much that today his books appear in 41 languages and are required reading in many MBA programs worldwide.



Jay Conrad Levinson
*The Father of
Guerrilla Marketing*

Jay is the Chairman of Guerrilla Marketing International, a marketing partner of Adobe and Apple. He has served on the Microsoft Small Business Council. His Guerrilla Marketing is series of books, audiotapes, videotapes, a CD-ROM, an Internet website, and an online marketing advancement called The Guerrilla Marketing Association – which is an interactive marketing support system for small business owners.

Jay taught guerrilla marketing for ten years at the extension division of the University of California in Berkeley. And he was a practitioner of it in the United States – as Senior Vice-President at J. Walter Thompson, and in Europe, as Creative Director and Board Member at Leo Burnett Advertising.

He has written a monthly column for Entrepreneur Magazine, articles for Inc. Magazine, and online columns published monthly on the Microsoft Website. He also has written online columns for several Internet websites, including Netscape, America Online, Fortune Small Business and Hewlett-Packard. Jay has given presentations extensively world-wide.

But most of all, Guerrilla Marketing is a way for business owners to spend less, get more, and achieve substantial profits. And the man to transform you AND your organization into marketing guerrillas – is the one and only, The Father of Guerrilla Marketing – Jay Conrad Levinson.

During Jay's time on stage, he will clarify marketing, excite and inspire the audience with stories and tactics of guerrilla marketing, and create an aura of excitement at the opportunity to breathe life into his techniques immediately – at no cost or just a tiny cost.

He will explain the key differences between guerrilla marketing and traditional marketing, the 100 weapons of guerrilla marketing, prove that marketing is now a science, and delve into the personalities of successful guerrilla marketers. He'll reveal the key secrets of guerrilla marketing, the truth about online marketing, and the steps to take to earn serious profits with a guerrilla marketing attack.

A blend of stories, encouragement and case histories from Jay's career – seasoned with an extra helping of humor, his presentations are tailored for each audience he addresses.

Read what others are saying about Jay Conrad Levinson and Guerrilla Marketing

"Thank you for your generosity in allowing me and a few of my staff members to participate in your fabulous, one-day marketing event in Las Vegas. I learned enormous amounts and enjoyed rubbing my shoulders with many of the guests."

– Robert G. Allen, Author, "Nothing Down," "Creating Wealth," "Multiple Streams of Income," "The One-Minute Millionaire"

"To say that your presentation was well-received at our recent convention is indeed an understatement. There were many rave reviews and people left the meeting telling each other which of your one hundred tips they were planning to incorporate in their operation immediately! Several quotes from the evaluation forms included:

'The overall topic will improve our bottom line.'

'This session was worth every penny spent on the presenter. It set the entire conference in motion!!!'

'Ability for everyone in room to adapt ideas to their business.'

"Thanks again for your presentation."

– Carole Thompson, Vice-President, American Specialty Toy Retailers Association

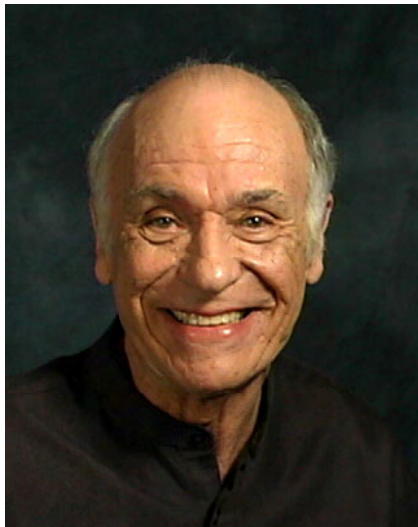
"The reaction to your seminars was fantastic. You've created a couple of hundred guerrillas anxious to shake the trees of their sales jungle."

– Tony Gray, Pratt Industries, Australia

"Let me reiterate how pleased both our customers and the AT&T executives are after attending Jay's presentations in

Orlando. I am requesting ten autographed copies of Jay's new book for several AT&T executives that heard Jay speak as well as several that could benefit from reading the new book and gain exposure to new ideas."

– Stewart Anderson, Marketing Director-Internet Services, AT&T



"Your Guerrilla Marketing strategies were fabulous! I don't think we'll be refunding anyone's registration fee this year because your presentation alone was worth the investment."

– Cynthia L. Peterson, Conference Chairperson, Associated Landscape Contractors of America

"Wow! Do you ever get a bad review? Your message to the Virginia Governors' Conference on Travel and Tourism was the perfect concluding presentation to our conference."

– John D. Watt III, Director of Community Development, Commonwealth of Virginia

"Let me reiterate how pleased both our customers and the AT&T executives are after attending Jay's presentations in Orlando. I am requesting ten autographed copies of Jay's new book for several AT&T executives that heard Jay speak as well as several that could benefit from reading the new book and gain exposure to new ideas."

– Stewart Anderson, Marketing Director-Internet Services, AT&T

"Your program yesterday was absolutely terrific. It is incredible how much excellent material you packed into that hour and a half session. No one could have left that session without feeling they really got their money's worth!"

– Kandace Laass, Director, Quality Learning Services, U.S. Chamber of Commerce.

Visit Jay's website to learn more...

www.gmarketing.com



Carnival Water Works

Festive, fun and just down right fantastic -- Carnival Inspiration WaterWorks includes a Twister Waterslide and Splash Park that's perfect fun for splishin', splashin' and slidin.' It's great fun for all ages.



Serenity Adult-Only Retreat!

Chill out in this Carnival Inspiration kid-free oasis that's the hub of relaxation. Take in the ocean view, hop in the hot tub, or kick back under the shade of a big umbrella.



Resort Style Pool

Think palm trees, a cool breeze and relaxing with your favorite drink in your hand. Now make that a reality and head on over to the Carnival Inspiration's new Resort-Style Pool -- Swim or just chill out.



A Culinary Delight

Enjoy a delectable and undeniably delicious dining experience in the Carnival Inspiration Mardi Gras or Carnivale Dining Rooms. We serve up culinary desires you can really sink your teeth into.



Camp Carnival

It's designed and fun-ified with Carnival Inspiration cruisers ages 2-11 years old in mind. So relax, and know that your kids are supervised by an experienced team and having just as much fun as you are...maybe even more.



Circle C

One of the coolest spots on Carnival Inspiration is Circle "C" and it's just for kids 12-14...Video games, dance parties, late night movies, Karaoke and more. What could be funner?



Club O2

We know just what teenagers 15-17 like...Music, video games, food, new friends and BIG fun, Carnival Inspiration Club O2's got it; the perfect 'round-the-clock hangout full of the funnest things to do.



Spa Carnival

Relax, it's all in the technique. Feel the stress sail away as you pamper yourself with soothing treatments and massages for your body and soul at Carnival Inspiration Spa Carnival...Ahhhhh.



Fine Art

Browse the diverse and stunning array of fabulous artwork at the Carnival Inspiration Art Gallery located on the Empress deck.



All Its Grandeur

The Grand Atrium Plaza and Bar is just that - Grand. Mix and mingle with friends, old and new, in this breathtaking space that's the center of all things fun and fantastic on the Carnival Inspiration.



Loungin' Around

Meet, greet, chill and chat at the Carnival Inspiration Paris Lounge. It's a cool place to have a drink, tell friends a joke, listen to live music and laugh till dawn.



Picture Perfect

Carnival Inspiration Photo Gallery is located on the Promenade deck and loaded with some of your best "Fun Ship" moments. Pick your favorites; then take home your fondest and funnest memories.



Take Home Mementos

You'll find the perfect "Fun Ship" gifts for friends, family or yourself at the Carnival Inspiration shops located on the Atlantic deck - everything from t-shirts to high-end timepieces, lockets to your favorite spirits (duty-free).



Swankified Staterooms!

Who wouldn't want to come home to a Carnival Inspiration room packed with plush new carpet, a swanky new décor, and renovated bathrooms? Oh, and did we mention the new flat panel TVs? They're shiny!

Adventure Park, Zip Line & Snorkel Combo

Description: Experience the thrill of climbing your choice of over 70 different routes, and the relaxation of one of the best beaches in Cozumel.

Duration: 3 Hours

Pricing From: Adult: \$79 **Child:** \$79



Amazing Cozumel Race

Description: Play Amazing Cozumel Race - an interactive, clue-based adventure game that's like a reality show! Equal parts live-action mystery novel, and scavenger hunt, it's the best and most fun way to experience Cozumel.

Duration: 4 Hours

Pricing From: Adult: \$79 **Child:** \$79



Atlantis Submarine

Description: Travel up to 100 feet below the ocean's surface in this 48-passenger submarine to explore the wonders of "Chankanaab."

Duration: 2 Hours

Pricing From: Adult: \$100 **Child:** \$74



ATV & Beach Adventure

Description: Hop on your ATV for an adventure ride to a secluded beach.

Duration: 4.5 Hours

Pricing From: Adult: \$99 **Child:** \$99



ATV Jungle Adventure

Description: Maneuver your way through the Cozumel jungle on this unique ATV adventure.

Duration: 3.5 Hours

Pricing From: Adult: \$99 **Child:** \$99



Beach Buggy & Snorkel at Punta Sur

Description: Start your engines and hold on to your hats! Say hello to life on the open road as you journey around the island in a customized Dune Buggy convertible.

Duration: 5 Hours

Pricing From: Adult: \$89 **Child:** \$89



Beginner's Scuba Diving

Description: You don't need certification for this incredible scuba diving adventure.

Duration: 2 Hours

Pricing From: Adult: \$89 **Child:** \$89



Caverns by Jeep & Beach Combo

Description: Discover the beauty hidden in the tropical savanna of the Yucatan Peninsula behind the wheel of a rugged 4x4 Jeep.

Duration: 7 Hours

Pricing From: Adult: \$89 **Child:** \$89



Certified Two Tank Dive w/ Equip. (Sand Dollar)

Description: Take this opportunity to dive in the crystal clear waters of the Mexican Caribbean with one of Mexico's premier dive operators.

Duration: 4 Hours

Pricing From: Adult: \$80 **Child:** \$80



Certified Two Tank Dive w/o Equip.(Sand Dollar)

Description: Take this opportunity to dive in the crystal clear waters of the Mexican Caribbean with one of Mexico's premier dive operators.

Duration: 4 Hours

Pricing From: Adult: \$70 **Child:** \$70



Chankanaab Marine Park & Mexico's Magic

Description: Immerse yourself in Mexico's rich culture with a visit to Discover Mexico, located near Puerta Maya.

Duration: 5 Hours

Pricing From: Adult: \$59 **Child:** \$50



Clear Kayak & Snorkel Adventure

Description: Experience the Caribbean Sea like never before - gliding over the coral reef in your very own clear kayak!

Duration: 3.5 Hours

Pricing From: Adult: \$76 **Child:** \$70



Cozumel Bike & Snorkel Adventure

Description: Experience the natural beauty, scenery and culture of Cozumel as you trek along the coast to a beautiful beach.

Duration: 4 Hours

Pricing From: Adult: \$56 **Child:** \$56



Cozumel Golf & Country Club

Description: Welcome to Cozumel's first and only world-class championship 18-hole golf course.

Duration: 5 Hours

Pricing From: Adult: \$155 **Child:** \$155



Cozumel Highlights & Shopping

Description: Tour Cozumel, the largest island in the Mexican Caribbean, and experience its culture, history, scenic beauty and wonderful shopping.

Duration: 4 Hours

Pricing From: Adult: \$59 **Child:** \$59



Cozumel Jeep and Snorkel at Punta Sur

Description: The best way to discover Cozumel is to explore everything!

Duration: 5 Hours

Pricing From: Adult: \$80 **Child:** \$72



Cozumel's Motorcycle Tour

Description: Take a ride on the wild side - Ride a Harley Davidson® Custom Sportster around the island and discover places few know about!

Duration: 5 Hours
Pricing From: Adult: \$300 **Child:** \$300



Cozumel's Motorcycle Tour (passenger)

Description: Take a ride on the wild side - Ride a Harley Davidson® Custom Sportster around the island and discover places few know about!

Duration: 5 Hours
Pricing: Adult: Sold Onboard Only **Child:** Sold Onboard Only



Deep Sea Fishing

Description: Bring good luck and your sense of adventure when you fish nutrient rich Caribbean waters that surround the island of Cozumel.

Duration: 4 Hours
Pricing From: Adult: \$136 **Child:** \$119



Deluxe Sail, Snorkel & Beach Party

Description: What better way to enjoy the beautiful island of Cozumel than aboard a 65-ft Ocean catamaran.

Duration: 3.5 Hours
Pricing From: Adult: \$56 **Child:** \$56

Discover Mexico Park

Description: Immerse yourself in Mexico's rich culture with a visit to Discover Mexico, located near Puerta Maya.

Duration: 1.5 Hours
Pricing From: Adult: \$25 **Child:** \$10



Discover Mexico VIP & Shopping

Description: Discover Mexico's immensely rich culture with a VIP visit to Discover Mexico and a shopping spree.

Duration: 3.5 Hours
Pricing From: Adult: \$45 **Child:** \$41



Dolphin Encounter

Description: Enjoy the opportunity to interact with bottlenose dolphins in the calm ocean cove of a beautiful dolphinarium.

Duration: 3 Hours
Pricing From: Adult: \$115 **Child:** \$115



Dolphin Swim & Ride

Description: Glide across the water on the belly of a dolphin in this exhilarating once-in-a-lifetime experience!

Duration: 3 Hours
Pricing From: Adult: \$166 **Child:** \$166



Dolphin Trainer

Description: Experience the ultimate dolphin adventure by going behind the scenes, assisting a dolphin trainer, and interacting with the dolphins up close.

Duration: 5.5 Hours
Pricing From: Adult: \$250 **Child:** \$250



El Cid Snorkeling Day Pass

Description: Enjoy a full day of snorkeling at a beautiful resort nestled on the southern shores of Cozumel.

Duration: 8 Hours
Pricing From: Adult: \$65 **Child:** \$65



Family, Friends & Dolphins: A Private Swim

Description: Your dreams will come true as you, your friends and family swim with bottlenose dolphins in an exclusive, private ocean cove.

Duration: 3.5 Hours
Pricing: Adult: Sold Onboard Only **Child:** Sold Onboard Only



Fly High Adventures Zip Line Tour

Description: Experience a unique adventure as you fly high above the trees viewing the dazzling colors of the Caribbean Ocean and the Mayan jungle.

Duration: 3 Hours
Pricing From: Adult: \$89 **Child:** \$89



Fury Catamaran Sunset Party

Description: Experience the beautiful sunsets of the Mayan Caribbean from the deck of a state-of-the-art 65-foot sailing catamaran.

Duration: 2 Hours
Pricing From: Adult: \$55 **Child:** \$55



Isla Pasion by Twister!

Description: Feel the adrenaline rush through your body in this extreme boat ride to Isla Pasi3n!

Duration: 5 Hours
Pricing From: Adult: \$65 **Child:** \$65



Mayan Ruins of Tulum (Ultramar)

Description: Experience the ancient Mayan paradise kingdom rising high above the magnificent crystal blue Caribbean Sea.

Duration: 7 Hours
Pricing From: Adult: \$80 **Child:** \$71



Mexican Cuisine Cooking & Tasting

Description: Have a great time while learning the secrets of Mexican cooking by preparing a full course meal.

Duration: 5 Hours
Pricing From: Adult: \$85 **Child:** \$85



Mini Jeep Outlander & Snorkel

Description: Experience the thrill and adventure of the wilderness!

Duration: 5 Hours
Pricing From: Adult: \$90 **Child:** \$90



Parasailing in Paradise

Description: Get a bird's eye view of the beautiful beaches and turquoise waters as you soar over Cozumel.

Duration: 1 Hours

Pricing From: Adult: \$89 **Child:** \$89



Playa Mia Beach Break

Description: Spend a fun-filled day at Playa Sol, one of Cozumel's beach clubs.

Duration: 1 Hours

Pricing From: Adult: \$39 **Child:** \$36



Playa Mia Beach Break Deluxe

Description: Enjoy a fun-filled worry free day at one of Cozumel's beach club.

Duration: 5 Hours

Pricing From: Adult: \$69 **Child:** \$64



Power Snorkel by Boat

Description: Enjoy a fun, exciting snorkel experience using a special underwater handheld power unit as you explore the beauty of Cozumel's reefs.

Duration: 2 Hours

Pricing From: Adult: \$49 **Child:** \$49



Powerboat & Beach Escape

Description: Spend the day at one of Cozumel's most beautiful beaches and enjoy the unique experience of getting behind the wheel of your very own speedboat.

Duration: 4 Hours

Pricing From: Adult: \$95 **Child:** \$95



Punta Sur Eco Park Mayan Ruin & Snorkel

Description: Experience a Caribbean safari on this delightful adventure.

Duration: 4 Hours

Pricing From: Adult: \$76 **Child:** \$76



SeaTrek Helmet Diving

Description: Sea Trekking is the easiest and most comfortable way to explore Cozumel's under water wonders, without getting your hair wet.

Duration: 2 Hours

Pricing From: Adult: \$80 **Child:** \$80



Segway Adventure & Snorkel

Description: This is your opportunity to ride the most exciting human transport vehicle around today, the SEGWAY.

Duration: 3 Hours

Pricing From: Adult: \$69 **Child:** \$69



Snuba

Description: Are you ready to try Snuba -- a combination of snorkeling and scuba diving?

Duration: 2 Hours

Pricing From: Adult: \$66 **Child:** \$66



Stingray Encounter & Snorkeling

Description: Meet and interact with stingrays on this safe, fun-filled snorkel adventure.

Duration: 3 Hours

Pricing From: Adult: \$59 **Child:** \$49



Sub-Ocean View

Description: Come aboard the Ocean View Explorer for an unforgettable ride through the crystal clear waters surrounding the island of Cozumel.

Duration: 1.5 Hours

Pricing From: Adult: \$45 **Child:** \$45



Sunset Horseback: The Mayan Experience

Description: This unique sunset Mayan horseback experience will excite your senses and give you the taste of Mexican culture, tradition and cuisine.

Duration: 4 Hours

Pricing From: Adult: \$99 **Child:** \$99



The Mayan Frontier by Horseback

Description: Travel back in time through the sacred land of the Mayans, one of the oldest and most mysterious civilizations in the world.

Duration: 3.5 Hours

Pricing From: Adult: \$90 **Child:** \$90



Three Reef Snorkeling by Boat


Description: Take a cruise back in time on this sightseeing and snorkel adventure

Duration: 3.5 Hours

Pricing From: Adult: \$65 **Child:** \$65



Ultimate Adventure

Description:  Enjoy a fun beach day filled with sea adventures along the beautiful coast of Cozumel.

Duration: 5 Hours

Pricing From: Adult: \$80 **Child:** \$50



Underwater Scooter Adventure

Description: Explore Cozumel's marine life in your own underwater motor scooter!

Duration: 2 Hours

Pricing From: Adult: \$105 **Child:** \$105



Xcaret

Description: Visit Xcaret Eco-Archaeological Park, one of the most important natural theme parks in the Americas.

Duration: 7 Hours

Pricing From: Adult: \$86 **Child:** \$78



1st Annual Stone and Tile PRO Partner Conference

Growing Your Business in 2010

February 18 - 21, 2010

REGISTRATION FORM

Company _____
 Your Name _____
 Address _____
 City _____ ST/Prov _____
 Zip / Postal Code _____ Telephone _____
 Email _____

CONFERENCE / CRUISE FEES

	CABIN TYPE		
	Inside Cabin (IN)	Ocean View (OV)	Balcony Suite (BS)
Partner	725.00	795.00	1125.00
Spouse	570.00	625.00	885.00
Children*	250.00	250.00	250.00
Guest	725.00	795.00	1125.00

Rates are based on double-occupancy (MINIMUM OF TWO PEOPLE PER ROOM) and include all taxes and port fees. If you are traveling solo and want a cabin to yourself, please add \$400 for Inside Cabin, \$450 for Ocean View and \$700 for Balcony Suite.) Children rates are based on them being in your cabin. If a separate cabin is required for children, please let us know so we can obtain pricing.

RESERVATIONS

Please list name of all in your party. Put an X in appropriate category box for each.

	NAME Last, First	CATEGORY				CABIN TYPE IN / OV / BS
		Partner	Spouse	Child	Guest	
1						
2						
3						
4						
5						
6						
7						
8						

TOTAL AMOUNT DUE _____

DEPOSIT / PAYMENT

Number in your party _____ X \$145.00 = _____

You will receive an invoice for the balance due of \$_____ which will be charged to your credit card on file in equal monthly installments so the total is paid by December 10, 2009. If you would like to charge your deposits and/or balance on another credit/debit card, please contact us at (877) 715-5313 or submit the attached credit card authorization form indicating "This is for cruise payments only."

I authorize my credit card on file to be charged for the deposits and balance.

 Name Date

FAX THIS COMPLETED REGISTRATION FORM TO: (877) 715-2307

(Or call (877) 715.5313 to register by phone)

Don't forget... the earlier you sign up the more chances to win the \$2,000.00 Stonecare Central Gift Certificate!
 See Cruise / Conference Brochure for details



For Quality Stone and Tile Professionals

CREDIT CARD AUTHORIZATION AND PAYMENT FORM

Instructions

- 1. Complete the form by printing legibly with a dark pen, all billing information in the blanks below.
- 2. Sign with the credit card holder's signature on the line indicated.
- 4. Fax this form back to us at: **877.715.2307**.

I, _____,
 of (company name) _____

authorize StonePro Solutions to charge my credit card for payment of monthly Partner fees and all outstanding balances including any late fees (if applicable).

Name as it appears on the card _____

Billing Address:

Street: _____

City: _____

State: _____ Postal Code: _____

Telephone: _____

Type of Card:

VISA | MASTERCARD | AMERICAN EXPRESS | DISCOVER | OTHER _____

Credit Card Number _____

Expiration Date _____

(Security) Code _____

(3 digit code on the back of MC/Visa/Disc; 4 digits on the front of Amex)

As the credit card holder, I hereby authorize StonePro Solutions to charge my credit card.

Cardholder's Signature

Date

Your completion of this authorization form helps us to protect you, our valued customers, from credit card fraud. All information provided on this form will be kept strictly confidential by StonePro Solutions.